



Corporate & Individual Sponsorship Opportunities 2024

Thank you for your participation in Western Candy Conference. Your support helps produce this premier, multigenerational business opportunity where you can spend time with your customers, suppliers, industry associates and peers.

We invite you to participate as a sponsor of Western Candy Conference 2024. Through the generosity of sponsors like you, we are able to provide an excellent 4 day conference for all while fostering relationships, knowledge, communication and innovation.

Our professional program delivers executive level briefings covering strategies and advancements that can impact your business and our industry. 40 Suppliers participated in our Tabletop during the 2023 conference.



PLATINUM Sponsorship Level

\$2,500 +

- ▶ Co-sponsor breakfasts, reception cocktail party, dinners and business sessions.
- ▶ Your logo on: WCA website, PowerPoint slide, sponsor poster and link on the WCA website.
- ▶ Plus: Select ONE of these choices:
 - Select your Tabletop booth location. (based on availability)
 - Provide a one page ad or announcement for WCA to email to our membership this year.
 - Provide your company's products for turn-down service for Conference attendees at the resort. (limited to first 3 signups)



GOLD Sponsorship Level

\$1,500

- ▶ Co-sponsor breakfasts, welcome reception cocktail party, dinners and business sessions.
- ▶ Your logo on: WCA website, PowerPoint slide, sponsor poster and your link on WCA website.



SILVER Sponsorship Level

\$1,000

- ▶ Co-sponsor breakfasts, welcome reception cocktail party, dinners and business sessions.
- ▶ Your logo on: WCA website, PowerPoint slide, and sponsor poster.



BRONZE Sponsorship Level

\$500

- ▶ Co-sponsor breakfasts, welcome reception cocktail party, dinners and business sessions
- ▶ Sponsor's name on WCA website, Power Point slide, and sponsor poster.



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To become a sponsor, fill out this form and choose one of the delivery options below.

Scan & E-mail to:

Mary Jannisse CPA at:
info@westerncandyconference.org

Fax:

(415) 892-5727
Attn: Mary Jannisse

Mail with Check to:

Western Candy Association
c/o Mary Jannisse CPA
7599 Redwood Blvd., Suite 210
Novato, CA 94945

Sponsor online along with your Conference Registration at:

www.westerncandyconference.org

SPONSORSHIP AGREEMENT FORM

Yes! My company will be a sponsor of the Western Candy Conference!

Attendee Name: _____

Mobile Phone: _____

E-mail address: _____

IMPORTANT NOTE:

If you have not previously been a sponsor, please e-mail a high quality, color digital file of your company or corporate logo to info@westerncandyconference.org by **January 26, 2024**. Files must be either .png or .jpg format at **1 MB or larger**, or scaleable vector .pdf, .eps or Adobe Illustrator format.

You must send us your logo and this paid agreement by January 26, 2024 to be included on the Sponsor poster!

Information for Signage:

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Additional E-mail (optional): _____

PLATINUM Sponsorship Level:

\$2,500 + \$ _____

- Select ONE:** Tabletop Location E-mail press release/news
 Turn down service

GOLD Sponsorship Level:

\$1,500 \$ _____

SILVER Sponsorship Level:

\$1,000 \$ _____

BRONZE Sponsorship Level:

\$500 \$ _____

By signing below, I agree to pay the total amount of \$ _____ by check.

I would like to pay by Credit Card. Please send me an electronic invoice.

Signature: _____ Date: _____ / _____ / _____

Thank you for supporting the Western Candy Conference!