

Thank you for your participation in Western Candy Conference.
Your support helps produce this premier, multigenerational business opportunity where you can spend time with your customers, suppliers, industry associates and peers.

We invite you to participate as a sponsor of Western Candy Conference 2022.
Through the generosity of sponsors like you, we are able to provide an excellent 4 day conference for all while fostering relationships, knowledge, communication and innovation.

Our professional program delivers executive level briefings covering strategies and advancements that can impact your business and our industry. 40 Suppliers participated in our Tabletop during the 2019 conference.



PLATINUM Sponsorship Level

\$2,500 +

- ▶ Co-sponsor breakfasts, reception cocktail party, dinners and business sessions.
- ▶ Your logo on: the WCA website, PowerPoint slide, conference directory, sponsor poster and your website/contact link on the WCA website.
- ▶ Plus: Select ONE of these choices:
 - Select your Tabletop booth location. (based on availability)
 - Provide a one page ad or announcement for WCA to email to our membership during 2021.
 - Provide your company's products for turn-down service for Conference attendees at the resort. (limit 3)



GOLD Sponsorship Level

\$1,500

- ▶ Co-sponsor breakfasts, welcome reception cocktail party, dinners and business sessions.
- ▶ Your logo on: WCA website, PowerPoint slide, directory, sponsor poster and your link on WCA website.



SILVER Sponsorship Level

\$1,000

- ▶ Co-sponsor breakfasts, welcome reception cocktail party, dinners and business sessions.
- ▶ Your logo on: WCA website, PowerPoint slide, directory & signage at the reception.



BRONZE Sponsorship Level

\$500

- ▶ Sponsor's name on WCA website, Power Point slide, directory and sponsor poster.
- ▶ Your company name on a tee sponsor sign for the golf tournament. (limit 18)



Corporate & Individual Sponsorship Opportunities 2022

To become a sponsor, fill out this form and choose one of the delivery options below.

Scan & E-mail to:

Mary Jannisse CPA at:
info@westerncandyconference.org

Fax:

(415) 892-5727
Attn: Mary Jannisse

Mail with Check to:

Western Candy Association
c/o Mary Jannisse CPA
7599 Redwood Blvd., Suite 210
Novato, CA 94945

**Sponsor online along with your
Conference Registration at:**

www.westerncandy.org

SPONSORSHIP AGREEMENT FORM

**Yes! My company will be a sponsor
of the
Western Candy Conference!**

Attendee Name: _____

Mobile Phone: _____

E-mail address: _____

IMPORTANT NOTE:

If you have not previously been a sponsor, please e-mail a high quality, color digital file of your company or corporate logo to **brad_smith@upbslc.com** by **January 24, 2022**. Files must be either **.png** or **.jpg** format at **1 MB or larger**, or scaleable vector **.pdf**, **.eps** or **Adobe Illustrator** format.

**You must send us your logo and this paid agreement by
January 24, 2022 to be included in the directory!**

Information for Signage:

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Additional E-mail (optional): _____

PLATINUM Sponsorship Level:

\$2,500 + \$ _____

Select ONE: ☐ Tabletop Location ☐ Turn down service
☐ E-mail press release/news

GOLD Sponsorship Level:

\$1,500 \$ _____

SILVER Sponsorship Level:

\$1,000 \$ _____

BRONZE Sponsorship Level:

\$500 \$ _____

☐ **By signing below, I agree to pay the total amount of \$_____ by check.**

☐ **I would like to pay by Credit Card. Please send me an electronic invoice.**

Signature: _____ Date: _____ / _____ / _____

Thank you for supporting the Western Candy Conference!